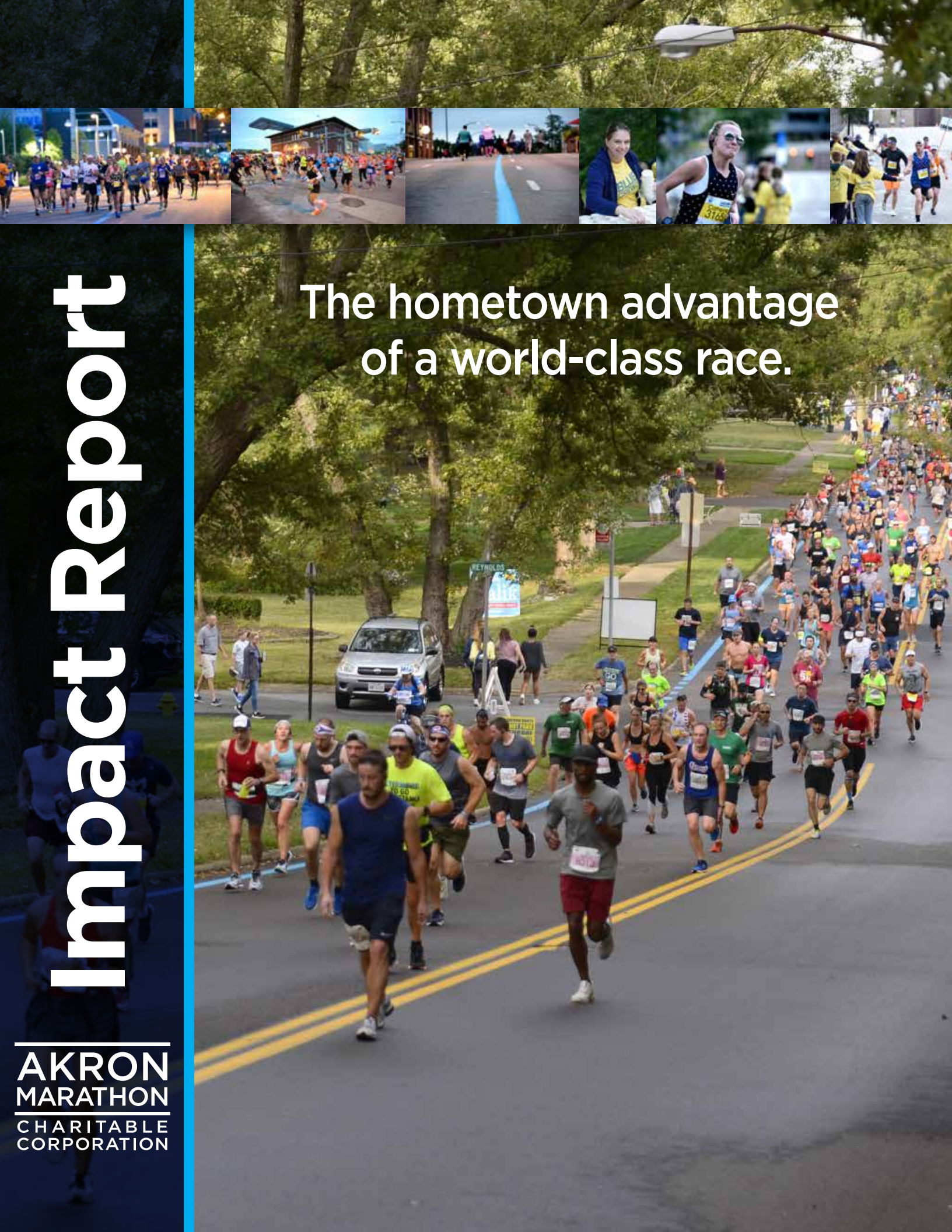


Impact Report

AKRON
MARATHON
CHARITABLE
CORPORATION

The hometown advantage
of a world-class race.



ABOUT US

In 1999, planning began for a world-class running marathon in Akron. The idea for the event was seeded years earlier when Akron businessman and community leader Steve Marks ran his first marathon in Columbus in 1985. That experience gave him a first-hand view of the potential for a sporting event to boost community pride, involvement and unity while contributing to that community's health, quality of life and economic vitality.

With the help of his wife Jeannine and the support of many others, Steve began his journey to establish the Akron Marathon. For the next three years, he and his team worked with a legion of volunteers to research the best practices of some of the nation's top races. Numerous committees worked to plan the preparation and implementation of the race, addressing myriad details associated with the logistics of a marathon: traffic control, runner safety, registration, course selection, water stations, runner transportation and much more.

In 2002, the Akron Marathon Charitable Corporation was established. A year later on October 11, 2003, the Akron Marathon made its debut. In its first year, a total of 3,775 runners participated and more than 3,000 volunteers handled the mountain of details that would impress runners and bring them back to Akron again. Today, the Akron Marathon hosts over 15,000 participants annually as part of the Akron Marathon Race Series.

PARTICIPATION:



1,000
Kids Fun Run



2,000
Volunteers
(8,651 Volunteer Hours)

LOCALS VS. TOURISTS:



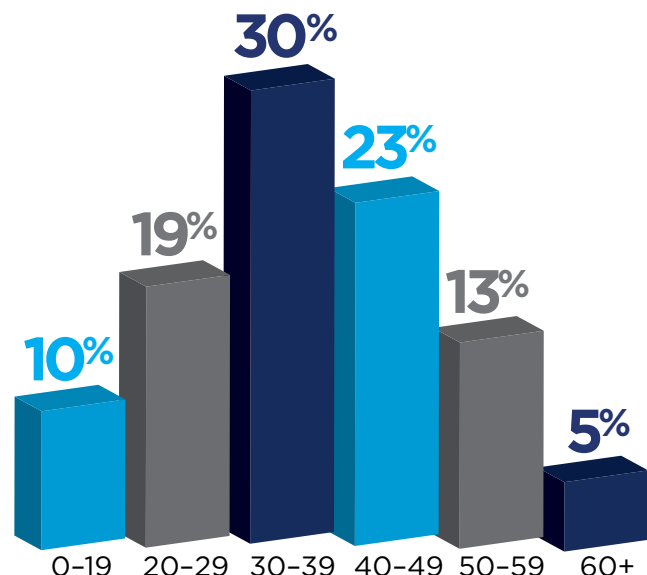
Average Miles
Traveled to Race:
41-miles

DEMOGRAPHICS:

54%
Women

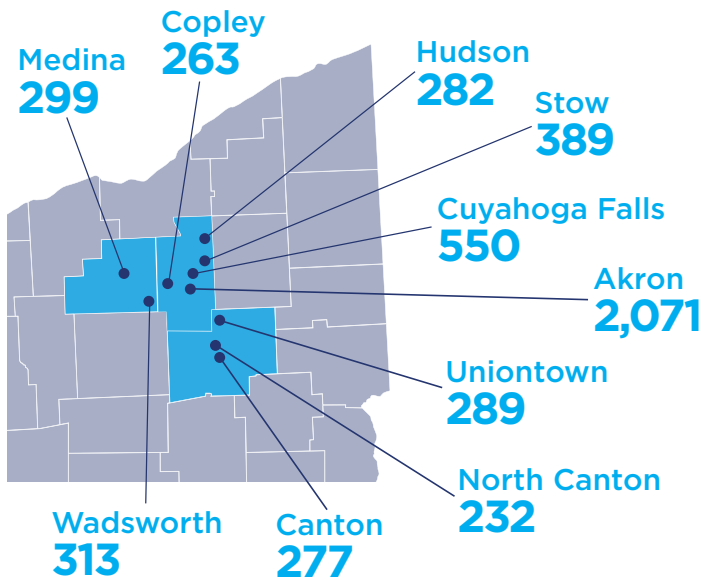
46%
Men

AGE BREAKDOWN:

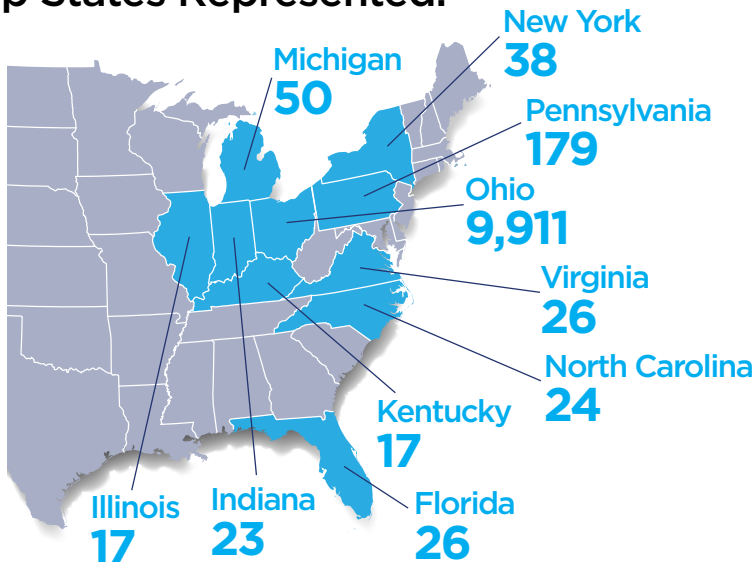


CITIES, STATES & COUNTRIES:

Top Cities Represented:



Top States Represented:



Countries:

- United States of America
- Canada
- United Kingdom
- Spain
- Oman
- Andorra
- Hong Kong
- India



Mission, Vision & Impact of Akron Marathon Charitable Corporation

The mission of the Akron Marathon Charitable Corporation, a tax-exempt, 501(c)(3) charitable organization, is to provide a world-class marathon that promotes health, fitness and economic development, galvanizes the community and benefits charitable organizations. Our vision is to create and manage dynamic, customer-centric events and programs that deliver opportunities to promote active lifestyles for all.

Through the Akron Marathon Race Series and related events, the organization is:

- Contributing to the health and fitness of thousands of Summit County residents and event participants, especially youth and economically challenged individuals
- Building civic pride, volunteerism and community
- Raising over \$6 million for charitable nonprofit organizations through fundraising opportunities
- Generating an \$8 million economic impact to the Greater Akron Area annually
- Enhancing the image of Akron and Summit County

Supporting Nonprofits and Our Community



Charity: The Akron Marathon Charitable Corporation's is pleased to fulfill its mission of supporting local and regional charities. To date, over \$6 million dollars has been raised through the net proceeds of its events, runner donations, and our Charity Partner Programs. To become a charity partner or to learn more visit akronmarathon.org/charitypartners.

AKRON MARATHON BLUE LINE RUNNERSHIP PROGRAM

Scholarships: The Akron Marathon believes in promoting healthy and active lifestyles for all and offers runner scholarships/race entries distributed to area nonprofits that serve underprivileged, disadvantaged, or those struggling with mental health and/or recovery. To learn more visit akronmarathon.org/runnership.

BENEFITTING CHARITIES*

- Akron Area YMCA
- Akron Art Museum
- Akron-Canton Regional Food Bank
- Akron Children's Hospital
- Akron Community Foundation
- Akron Symphony Orchestra
- Akron Urban League
- Akron Zoo
- American Cancer Society
- American Diabetes Association
- American Heart Association
- American Red Cross of Summit County
- Autism Society of Greater Akron
- Boys & Girls Club
- Camp Christopher
- CASA/GAL Association for Children
- Cascade Locks Park Association
- Child Guidance and Family Solutions
- Crohn's and Colitis Foundation of America
- Cystic Fibrosis Foundation
- Dapper Dan Club of Akron
- Downtown Akron Partnership
- Dragon Boat Dream Team
- Ears to You
- Family Services of Summit County
- Girls on the Run
- Great Trail Council
- Habitat for Humanity of Summit County
- Haslinger Family PPCC
- Heart to Heart Communications
- Hospice Care
- Hospice of Western Reserve
- Interval Brotherhood Home
- Junior Achievement
- Juvenile Diabetes Association
- Leadership Akron
- Leukemia and Lymphoma Society
- Muscular Dystrophy Association
- National Breast Cancer Research
- National Multiple Sclerosis Society
- Ohio Erie Canalway Coalition
- Open M
- Patriot Runners
- Ronald McDonald House Akron
- Rotary Club of Akron
- Shaw JCC
- Stan Hywet Hall and Gardens
- Stephen A. Comunale Foundation
- Stewart's Caring Place
- Summa Hospital Foundation
- Summit County Education Initiative
- The Alzheimer's Association
- The County of Summit ADM Board
- The Heart Association
- The Leukemia and Lymphoma Society
- The Packard Institute
- The University of Akron Foundation
- Trample ALS
- United Disability Services
- United Way of Summit County
- Victim Assistance
- Victory Gallop, Inc.
- Wheels4Change

*This list represents a comprehensive list of benefitting charities from 2003-2020.

Awards and Recognition

- KultureCity;
Became the world's first sensory inclusive marathon, 2019
- RaceRaves.com;
Selected as a runner-up in a poll for Best Half Marathons in the U.S., 2019
- Sports Destination Management;
Champion of Economic Impact – Small Market, 2017
- Active.com;
Best Race Day Medals, 2017
- Find My Marathon.com;
Best Mid-Sized Marathon & Best Organized Marathon, 2016
- Council of Responsible Sport;
Gold Certification 2014; Silver Certification, 2012
- Summit of Sustainability Award;
Award recipient for greening efforts, 2013, 2015
- Dominion and Inside Business Magazine,
Community Impact Award, 2012, 2014
- Runner's World;
Recognized as a Race with Sweet Swag, 2012
- Running USA;
Ranked as the largest marathon relay in the U.S., 2011
- Runner's World;
Selected as a runner-up in reader's choice category for Best Value, 2010
- Runner's World;
Selected as one of the Top 10 Newer Marathons, 2008
- USA Track & Field;
Hosted Women's 8 km Championship, 2008
- Marathonguide.com;
Ranked as one of the Fastest Growing Marathons, 2006

FUTURE RACE DATES:

National Interstate 8k & 1 Mile

June 26, 2021

June 25, 2022

June 24, 2023

Goodyear Half Marathon & 10k

August 14, 2021

August 13, 2022

August 12, 2023

FirstEnergy Akron Marathon, Half Marathon & Team Relay

September 25, 2021

September 24, 2022

September 30, 2023

**AKRON
MARATHON**
CHARITABLE
CORPORATION

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