

# Impact Report

**AKRON  
MARATHON**  
CHARITABLE  
CORPORATION



**AKRON  
MARATHON**  
RACE SERIES

PRESENTED BY



## ABOUT US

In 1999, planning began for a world-class running marathon in Akron. The idea for the event was seeded years earlier when Akron businessman and community leader Steve Marks ran his first marathon in Columbus in 1985. That experience gave him a first-hand view of the potential for a sporting event to boost community pride, involvement and unity while contributing to that community's health, quality of life and economic vitality.

With the help of his wife Jeannine and the support of many others, Steve began his journey to establish the Akron Marathon. For the next three years, he and his team worked with a legion of volunteers to research the best practices of some of the nation's top races. Numerous committees worked to plan the preparation and implementation of the race, addressing myriad details associated with the logistics of a marathon: traffic control, runner safety, registration, course selection, water stations, runner transportation and much more.

In 2002, the Akron Marathon Charitable Corporation was established. A year later on October 11, 2003, the Akron Marathon made its debut. In its first year, a total of 3,775 runners participated and more than 3,000 volunteers handled the mountain of details that would impress runners and bring them back to Akron again. Today, the Akron Marathon hosts over 14,000 participants annually as part of the Akron Marathon Race Series.

## PARTICIPATION:



**11,387** In-Person  
**983** Series

**10,000+**  
Expo Attendees



**1,131**  
Kids Fun Run



**1,500**  
Volunteers  
(6,216 Volunteer Hours)

## LOCALS VS. TOURISTS:



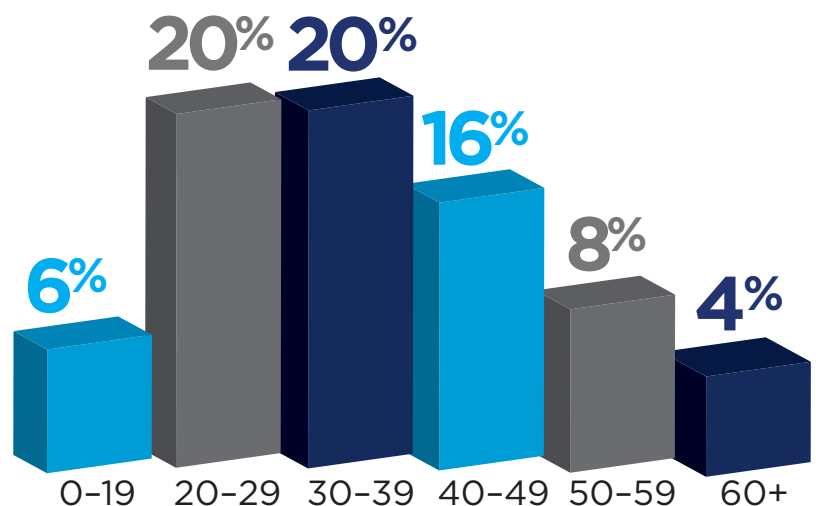
Average Miles  
Traveled to Race:  
**24-miles**

## DEMOGRAPHICS:

**50.5%**  
Women

**49.5%**  
Men

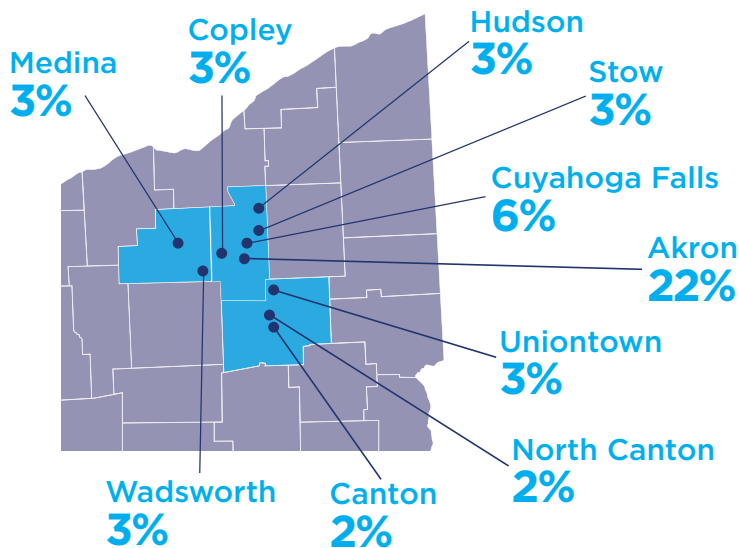
## AGE BREAKDOWN:



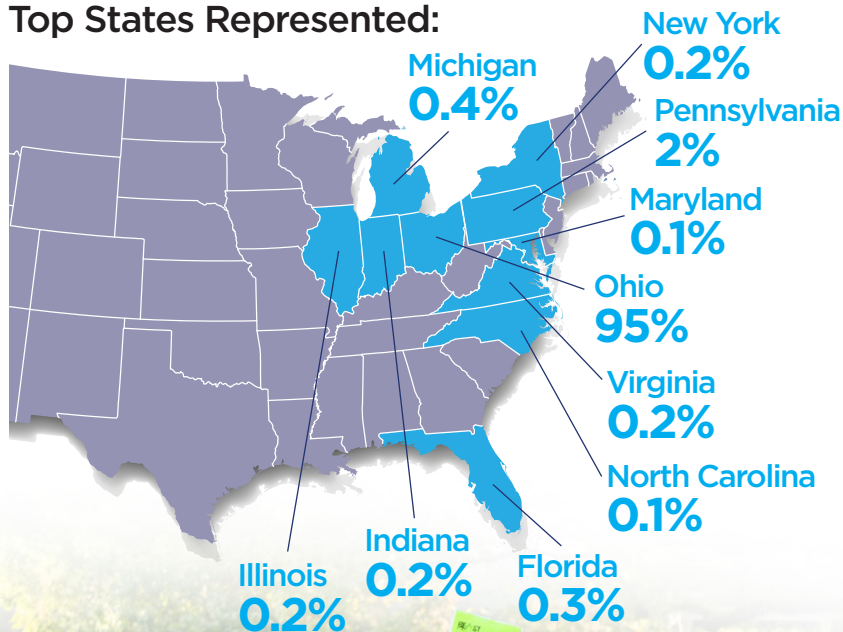


# The 2023 Akron Marathon Race Series saw participation from 4 Countries, 46 States and 566 Cities.

## Top Cities Represented:



## Top States Represented:



# Mission, Vision & Impact of Akron Marathon Charitable Corporation

The mission of the Akron Marathon Charitable Corporation, a tax-exempt, 501(c)(3) charitable organization, is to provide a world-class marathon that promotes health, fitness and economic development, galvanizes the community and benefits charitable organizations. Our vision is to create and manage dynamic, customer-centric events and programs that deliver opportunities to promote active lifestyles for all.

Through the Akron Marathon Race Series and related events, the organization is:

- Contributing to the health and fitness of thousands of Summit County residents and event participants, especially youth and economically challenged individuals
- Building civic pride, volunteerism and community
- Raising over \$6 million for charitable nonprofit organizations through fundraising opportunities
- Generating an annual economic impact of \$6 million to the Greater Akron area
- Enhancing the image of Akron and Summit County



# Supporting Nonprofits and Our Community



## BLUE LINE

**Charity:** The Akron Marathon Charitable Corporation is pleased to fulfill its mission of supporting local and regional charities. To date, over \$6 million has been raised through the net proceeds of its events, runner donations, and our Charity Partner Programs. To become a charity partner or to learn more visit [akronmarathon.org/charitypartners](http://akronmarathon.org/charitypartners).

### AKRON MARATHON

## BLUE LINE

### RUNNERSHIP PROGRAM

**Scholarships:** The Akron Marathon believes in promoting healthy and active lifestyles for all and offers runner scholarships/race entries to qualifying individuals as well as distributes race entries to area nonprofits that serve underprivileged, disadvantaged, or those struggling with mental health and/or recovery. To learn more visit [akronmarathon.org/runnership](http://akronmarathon.org/runnership).

## BENEFITTING CHARITIES\*

- ACCESS
- ADM Board, County of Summit
- Akron Area YMCA
- Akron Art Museum
- Akron-Canton Regional Food Bank
- Akron Children's Hospital
- Akron Community Foundation
- Akron Snow Angels
- Akron Symphony Orchestra
- Akron Urban League
- Akron Zoo
- The Alzheimer's Association
- American Cancer Society
- American Diabetes Association
- American Heart Association
- American Red Cross of Summit County
- Autism Society of Greater Akron
- Boys & Girls Club
- Building for Tomorrow
- Camp Christopher
- CASA/GAL Association for Children
- Cascade Locks Park Association
- Child Guidance and Family Solutions
- Crohn's and Colitis Foundation of America
- Cystic Fibrosis Foundation
- Dapper Dan Club of Akron
- Downtown Akron Partnership
- Dragon Boat Dream Team
- Ears to You
- Family Promise
- Family Services of Summit County
- Girls on the Run
- Golden Treasures Golden Retriever Rescue
- Goodwill Industries
- Grace House Akron
- Great Trail Council
- Habitat for Humanity of Summit County
- Haslinger Family PPCC
- Haven of Rest
- The Heart Association
- Heart to Heart Communications
- Hope and Healing Survivor Resource Center
- Hospice Care
- Hospice of Western Reserve
- Interval Brotherhood Home
- Junior Achievement
- Juvenile Diabetes Association
- Leadership Akron
- The Leukemia and Lymphoma Society
- Life Act
- Melina Michelle Edenfield Foundation
- Muscular Dystrophy Association
- National Breast Cancer Research
- National Multiple Sclerosis Society
- Ohio Erie Canalway Coalition
- Open M
- The Packard Institute
- Patriot Runners
- Project Learn
- Project Outrun
- RAHAB Ministries
- Reach Opportunity Center at Summit Lake
- Ronald McDonald House Akron
- Rotary Club of Akron
- Salvation Army
- Shaw JCC
- Stan Hywet Hall and Gardens
- Stephen A. Comunale Foundation
- Stewart's Caring Place
- Summa Hospital Foundation
- Summit County Education Initiative
- Tarry House
- Trample ALS
- United Disability Services
- United Way of Summit County
- The University of Akron Foundation
- Victim Assistance
- Victory Gallop, Inc.
- Wheels4Change

\*This list represents a comprehensive list of benefitting charities from 2003-2023.

# Awards and Recognition

- KultureCity;  
Became the world's first sensory inclusive marathon, 2019
- RaceRaves.com;  
Selected as a runner-up in a poll for Best Half Marathons in the U.S., 2019
- Sports Destination Management;  
Champion of Economic Impact – Small Market, 2017
- Active.com;  
Best Race Day Medals, 2017
- Find My Marathon.com;  
Best Mid-Sized Marathon & Best Organized Marathon, 2016
- Council of Responsible Sport;  
Gold Certification 2014; Silver Certification, 2012
- Summit of Sustainability Award;  
Award recipient for greening efforts, 2013, 2015
- Dominion and Inside Business Magazine,  
Community Impact Award, 2012, 2014
- Runner's World;  
Recognized as a Race with Sweet Swag, 2012
- Running USA;  
Ranked as the largest marathon relay in the U.S., 2011
- Runner's World;  
Selected as a runner-up in reader's choice category for Best Value, 2010
- Runner's World;  
Selected as one of the Top 10 Newer Marathons, 2008
- USA Track & Field;  
Hosted Women's 8 km Championship, 2008
- Marathonguide.com;  
Ranked as one of the Fastest Growing Marathons, 2006

## FUTURE RACE DATES:

### **National Interstate 8k & 1 Mile**

June 28 & 29, 2024

June 27 & 28, 2025

### **Akron Marathon Kids Fun Run**

Sept. 27, 2024

Sept. 26, 2025

### **Goodyear Half Marathon & 10k**

August 10, 2024

August 9, 2025

### **FirstEnergy Akron Marathon, Half Marathon & Team Relay**

Sept. 28, 2024

Sept. 27, 2025

## **AKRON MARATHON**

**CHARITABLE  
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