

2024 Sustainability Impact Report

AKRON
MARATHON
CHARITABLE
CORPORATION

How we are being **greener** on the blue line!



Up 42% from
2023

September's Total Waste Diversion

The Akron Marathon strives for zero waste efficiency at the FirstEnergy Akron Marathon, Half Marathon, & Team Relay. Our diversion rate accounts for recycled material, compost, and donated resources. This percentage is an indicator of how much generated waste is kept out of a landfill.



4,694 lbs. of material recycled through the City of Akron.



200 lbs. of compost sent to Rubber City Reuse to create nutrient rich soil.



30 lbs. of single use plastics (heatsheets, chip bags, granola bar wrappers) diverted from landfills to Alterra's Inficycle program.

91%
Diversion Rate

Pounds	Item Donated
3,547	Food
6,290	Fluid
70	Clothes
519	Shoes



Donations

Our robust donation program includes:

Unused and extra provisions from the finish line and finisher festival are donated to local organizations.

Discarded clothing from the start line and exchange zones is collected and donated to a local shelter.

Gently used shoes collected at the Health & Fitness Expo in partnership with Sneakers4Good.



Carbon Footprint

The lead vehicle sponsored by FirstEnergy is an all-electric Ford F-150 Lightning. This displaces roughly **13** pounds of CO₂ emissions.



1,350 pounds of carbon emissions displaced through our partnership with Sneakers4Good.

Other Impacts in 2024

- Recycled 520 lbs. of unused race medals.
- Coordinated relay & hotel shuttles for reducing carbon emissions.
- Celebrated responsibility by using eco-friendly confetti, a zero waste product, at our start line celebrations.



Sustainability Partners

